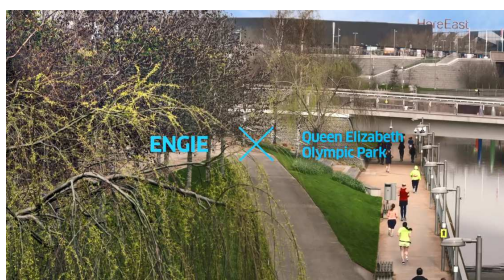




16 May 2018

## Continuation of the #ENGIEHarmonyProject campaign: Third advertising film and discovery of ENGIE Imaginative Builders

**ENGIE is continuing its new communications programme, #ENGIEHarmonyProject, launched on 27 April, with the airing of a third advertising film entitled “ENGIE x Queen Elizabeth Olympic Park” and the presentation of the Group’s Imaginative Builders, employees and partners who contribute to harmonious progress.**



Shot in the United Kingdom with ENGIE teams and its partner The London Legacy Development Corporation, the Group’s latest advertisement tells the story of the challenge to transform the Queen Elizabeth Olympic Park, in London, initially built for 2012 Games, into an eco-responsible and sustainable metropolitan area. Thanks to the construction and operation by ENGIE of a power plant that converts wood waste into energy, the needs (heating, air conditioning and electricity) of the new area are met, while drastically reducing CO<sub>2</sub> emissions. To guarantee a high-quality living environment, local teams keep the Park and its facilities well maintained in addition to many other facility management services – a truly integrated energy and service offering.

The “ENGIE x Queen Elizabeth Olympic Park” film will be aired on the Internet in the United Kingdom through to 27 May and available on social media in the United Kingdom but also in France, the United States, Mexico, Italy, Brazil, Singapore and Thailand. To view the film, [click here](#).

Behind this type of project supported by the Group, there are ENGIE Imaginative Builders, the community of ENGIE employees open to its customers and partners but also to the start-ups and students who have worked together to create tomorrow’s innovations and who are contributing to more harmonious progress.

These are the bold, open, caring and demanding people that ENGIE wishes to honour in a web campaign which completes the Group’s communications programme #ENGIEHarmonyProject: these first five videos reveal in a modern way the portraits of these Imaginative Builders who have contributed to producing the first 4 projects: ENGIE x Heliatek, ENGIE x Agribiomethane, ENGIE x Energy Observer, ENGIE x Queen Elizabeth Olympic Park. In the form of a text message discussion, we learn through the videos a little more about these ENGIE Imaginative Builders: their activity but also their motivations, their dreams, their passions.

These video portraits aimed at students and young graduates can be viewed from 17 May on ENGIE’s social media (LinkedIn, Twitter, Instagram and Facebook) and on its YouTube channel. Other portraits are available on the digital platform of the campaign: [harmonyproject.engie.com](http://harmonyproject.engie.com).



## About ENGIE

We are a global energy and services group, focused on three core activities: low-carbon power generation, mainly based on natural gas and renewable energy, global networks and customer solutions. Driven by our ambition to contribute to a harmonious progress, we take up major global challenges such as the fight against global warming, access to energy to all, or mobility, and offer our residential customers, businesses and communities energy production solutions and services that reconcile individual and collective interests.

Our integrated - low-carbon, high-performing and sustainable - offers are based on digital technologies. Beyond energy, they facilitate the development of new uses and promote new ways of living and working.

Our ambition is conveyed by each of our 150,000 employees in 70 countries. Together with our customers and partners, they form a community of imaginative builders who invent and build today solutions for tomorrow.

2017 turnover: 65 billion Euros. Listed in Paris and Brussels (ENGI), the Group is represented in the main financial (CAC 40, BEL 20, Euro STOXX 50, STOXX Europe 600, MSCI Europe, Euronext 100, FTSE Eurotop 100, Euro STOXX Utilities, STOXX Europe 600 Utilities) and extra-financial indices (DJSI World, DJSI Europe and Euronext Vigeo Eiris - World 120, Eurozone 120, Europe 120, France 20, CAC 40 Governance). To learn more : [www.engie.com](http://www.engie.com)

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