

Press **release****GDF SUEZ, official supplier to Paris Saint-Germain***"The Energy behind Paris Saint-Germain"*

GDF SUEZ

FOURNISSEUR OFFICIEL



16 September 2014

**GDF SUEZ is pleased to announce the signing of a three-season partnership with the Paris Saint-Germain soccer club.**



GDF SUEZ is now official supplier for the PSG, a partnership that covers both the soccer club's men's and women's teams. As a global energy player in more than 70 countries, GDF SUEZ is teaming up with a club with a strong international dimension and ambition. Through this partnership, the Group seeks as well to showcase its energy services businesses.

*"We are most pleased to team up with Paris Saint-Germain" declared Valérie Bernis, Executive Vice President of GDF SUEZ. "This means of course that we are partnering with a very fine international brand, but through this partnership we are also promoting important values for us— community involvement, gender equality, and corporate social responsibility."*

*"Paris-Saint-Germain is delighted and proud to commit to a three-year partnership with GDF SUEZ, whose ambitions and values we share and inspire us every day: dedication to performance, the respect of everyone and the sense of responsibility. Like GDF SUEZ, our concern is to bring energy and enjoyment to everyone who recognizes themselves in us" declared Jean-Claude Blanc, Paris Saint-Germain deputy CEO.*

GDF SUEZ has been a major sports sponsor in France for over 20 years through two spheres of activity: community involvement and solidarity. The Group has been mainly active in women's tennis, through its partnership with the French Tennis Federation (FFT) and Roland-Garros, and in soccer since 2011 alongside "OL," the women's soccer team of Lyon. The Group also sponsors sailing skipper Sébastien Rogues.

The Group's four sports sponsorship policy objectives are:

- To promote Group visibility and involvement at the local level, and stimulate socio-economic activity in the regions. As a local operator, GDF SUEZ supports over 600 partnerships and over 200 sporting events throughout France, thereby promoting sports activity all over the country.
- To promote athleticism, team spirit and performance. The Group supports sports federations and plays a leading role in the development and promotion of international, national and local sporting events.
- To provide long-term support for athletes through every stage of their career.
- To promote social inclusion through sports. The Group supports such associations as "Fête le Mur" (encouraging social and economic integration through tennis), "L'Agence pour l'Education par le sport" (agency to promote education through sports), "Un but pour l'emploi, un but pour la vie" (youth employment through sports), "L dans la ville" (an insertion program for girls from disadvantaged neighborhoods), "Fonds de dotation solidaire de l'OL" (a support fund of Olympique Lyonnais, a women's soccer team of Lyon), and "Académie Bernard Diomède" (a high school soccer academy).

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#### **About Paris Saint-Germain**

*Three years ago, Paris Saint-Germain set itself the goal of becoming a global sports brand by embodying in everything it does and in all its communications the values of elegance, excellence and respect that are associated with Paris whose name its brand so proudly bears. French champions, and quarter-finalists in the UEFA Champions League during the 2014 season for the second consecutive year, the first stages of the club's project bear witness to its aim to join the very top flight European clubs. Paris Saint-Germain is very active in the media sector, particularly through PSG TV, available on the Internet in 3 versions (French, English and Spanish), and PSG.fr published online in 8 versions which attracts a total of 15 million page views and 1,5 million one-off visitors on average per month (with over 18% from overseas). Paris Saint-Germain is the top-ranked French club on social networks with over 20 million fans and followers (club, teams and players combined).*

<http://www.psg.fr>

Twitter: @PSG\_inside

Facebook: [facebook.com/PSG](https://www.facebook.com/PSG)

#### **About GDF SUEZ**

*GDF SUEZ develops its businesses (power, natural gas, energy services) around a model based on responsible growth to take up today's major energy and environmental challenges: meeting energy needs, ensuring the security of supply, fighting against climate change and maximizing the use of resources. The Group provides highly efficient and innovative solutions to individuals, cities and businesses by relying on diversified gas-supply sources, flexible and low-emission power generation as well as unique expertise in four key sectors: independent power production, liquefied natural gas, renewable energy and energy efficiency services. GDF SUEZ employs 147,400 people worldwide and achieved revenues of €81.3 billion in 2013. The Group is listed on the Paris and Brussels stock exchanges and is represented in the main international indices: CAC 40, BEL 20, DJ Euro Stoxx 50, Euronext 100, FTSE Eurotop 100, MSCI Europe and Euronext Vigeo (World 120, Eurozone 120, Europe 120 and France 20).*